



## Training Schedule Level II: Management & Technical Training to BoDs/CEO Erode Precision Farm Producer Company Ltd, Sivagiri

[www.erodeprecision.com](http://www.erodeprecision.com)

### One Day Programme on Business Plan Development

Sl.No	Topic	Resource Person
01.	<b>Processes of scouting the business plans , shortlisting the scouted plans with inputs from FIGs, BoDs and Experts &amp; prioritizing the plans for implementation in phases</b>	<b>Mr.B.Senthilkumar BSc(H) PGDMA</b>
02	<b>Analyzing the both successful and failed business plans project documents of FPOs : i.. Preliminaries , ii. Technical ,iii. financials and iv. marketing &amp; managerial components</b>	<b>Dr.E.Vadivel Ph.D.,</b>
03	<b>Importance of Market study and sources of market information on select business</b>	<b>Dr.T.N.Balamohan Ph.D.,</b>
04	<b>Preparation of basic data sheet / worksheet for the select Business</b>	<b>Dr.J.R.KannanBapu Ph.D.,</b>
05	<b>Technical part of Business Plan</b>	<b>Ms.D.Saranya BS(ABM) MSc(ABM)</b>
06	<b>Financial part of Business Plan</b>	<b>Mr.P.Aravindh M.Com (CA)</b>
07	<b>Marketing part of Business Plan</b>	<b>Mr.S.Jayachandran MBA., MIB</b>
08	<b>Managerial Part of Business Plan</b>	<b>Dr.E.Vadivel Ph.D.,</b>
09	<b>Generation of Economic Parameters and assessment of the feasibility and economic viability of the business plan</b>	<b>Mr.K.Rangaswamy DGM (BoB) Rtd</b>
10	<b>Documentation and Project preparation</b>	<b>Mr.B.Senthilkumar BSc(H) PGDMA</b>
11	<b>Group Discussion</b>	<b>All participants</b>

**Optional Topics on demand:**

- a. Pareto Principle of 80:20**
- b. Effective market strategies for B2B and B2C**
- c. Eastern and Western systems of business management**
- d. Business Communications**
- e. Export and Import business**
- f. GST and IT Compliance**